



CLUBS COMMUNITY PARTNERSHIP OVERVIEW

2018-2019

ABOUT GIRLS WHO CODE:

Girls Who Code is a national non-profit organization working to close the gender gap in technology and change the image of what a programmer looks like and does. Our programs inspire, educate, and equip girls with the computing skills they'll need to pursue 21st century opportunities.

Founded in 2012, Girls Who Code offers year-round program opportunities to girls in grades 3-12 across the nation through our Summer Immersion Program and Clubs Program. Our programs focus on three specific outcomes for the girls involved:



CAPABILITIES

We offer learning opportunities for our students and alumni to deepen their computer skills and confidence.



CAREER

Our programs create clear pathways for Girls Who Code alumni from middle and high school into the computing workforce.



COMMUNITY

We build a supportive sisterhood of peers and role models who help our students and alumni persist and succeed.

Our **Girls Who Code Clubs** are our largest programs nationwide. Clubs are completely free after-school programs for 3-12th grade girls to join our sisterhood of supportive peers and role models and use computer science to change the world. Girls in 6-12th Grade Clubs are able to engage in interactive activities, spotlights on inspiring women in tech, and a Girls Who Code Project that connects their coding skills with real world problems that they hope to solve. Girls in 3-5th Grade Clubs are exposed to computer science basics through our nonfiction text, *Learn to Code and Change the World*, and build friendships as they work together on custom challenges that relate back to the book.

OUR OUTCOMES

90,000 GIRLS

Served To Date!

With **over 90,000 alumni**, Girls Who Code is the only organization in the nation providing high-impact, in-depth computer science education in a supportive environment to girls-- our program is a critical factor for girls choosing to pursue computer science at the college level.

Our **5,000 college-aged alumni** are choosing to major in CS, or related fields, at a rate **15 times the national average**. Our outreach to historically underrepresented groups - particularly girls who are Black, Latinx, or from low-income households - is paying off too. Our Black and Latinx alumni are choosing to major in CS or related fields at a rate **16 times the national average**.

Learn more about our outcomes in our **2017 Annual Report**. Our outcomes are only possible with the support of passionate and dedicated Community Partners just like you!



CLUBS COMMUNITY PARTNERSHIPS WITH MULTIPLE CLUBS:

Our organization relies on collaboration with community partners to drive our work. Our Clubs Community Partners focus on launching multiple Clubs within their network to reach even more girls in their community. Based on thoughtful conversation with your organization, we'll develop a partnership to support and enhance the Girls Who Code Club experience for your students. We seek to create partnerships with state and local leaders, school districts, community organizations, library networks and colleges/universities to launch multiple Girls Who Code Clubs. Together, we can prepare girls for tomorrow's jobs.

This overview outlines the support and benefits your individual Clubs would receive as part of a formal Clubs Community Partnership to prepare 3-12th grade girls for the future of work.

BENEFITS OF A COMMUNITY PARTNERSHIP:

All Community Partners and their Clubs are eligible to receive the following benefits:

- A dedicated *Community Partner Manager* to support your partnership representative
- A single *Club Success Specialist* to support Facilitators at each of your Clubs
- Access to up to \$5,000 in grants through the Community Partnership Fund
- Priority consideration for eligible students who apply to our [**Summer Immersion Program**](#), where available
- Priority access to regional events and field trips organized by Girls Who Code, where available
- Regular updates on affiliated Clubs

COMMUNITY PARTNERSHIP FUND

Each of our Community Partners is eligible for up to \$5,000 in grants from our Community Partner Fund. Each Club affiliated with a Community Partner is still eligible to receive a mini-grant through our general Clubs Fund, but as an additional benefit, this year we are excited to offer an additional \$500 to Partners for every 5 Clubs launched with 5+ students enrolled! Below are the dates when confirmed Community Partners will be considered for eligibility for the Community Partner Fund:

- October 1st, 2018
- January 1st, 2018
- March 1st, 2019
- May 1st, 2019

Funds will be distributed to eligible partners within 30 days of the dates above. Partners will be eligible for funds at each of these four dates for every additional 5 Clubs that are launched that meet the criteria above.



STEPS TO BECOME A PARTNER:

Becoming a Clubs Community Partner is a quick and easy process! Follow these simple steps to confirm your partnership with Girls Who Code to launch multiple Clubs across your network:

- 1. Complete the Clubs Community Partnership Agreement**
 - Fill out the [Clubs Community Partnership Agreement](#) for your organization
- 2. Connect with your Community Partner Manager**
 - After you complete the Form, your Girls Who Code Community Partner Manager will email you shortly to confirm the partnership and add your organization name to our Club application under affiliated partners.
 - Your Community Partner Manager will then provide an Outreach Toolkit of resources for you to inspire your community members to launch Clubs and will be able to coordinate virtual info sessions as needed to support your team
- 3. Begin your outreach to launch and support Clubs!**
 - Once you have receive confirmation from your Girls Who Code Community Partner Manager, you can begin launching Girls Who Code Clubs within your network
 - Your Community Partner Manager will be in regular communication with you to provide ongoing support and regular updates to ensure you have a positive partnership experience

BEST PRACTICES FOR COMMUNITY PARTNERS

- **IDENTIFY A PRIMARY AND SECONDARY POINT OF CONTACT:** Partners are encouraged to appoint a primary and secondary point of contact to serve as the liaison between their community and Girls Who Code. These representatives will be in regular communication with their designated Community Partner Manager to share updates.
- **PROMOTE THE PROGRAM TO YOUR NETWORK:** Partners can help to promote Girls Who Code programs across high schools, middle schools, elementary schools, libraries, universities and community centers within their network. Partners use their reasonable best efforts to (a) promote Girls Who Code programs locally, (b) recruit age-appropriate girls to participate in Girls Who Code programs with support materials from Girls Who Code, and (c) introduce Girls Who Code to like-minded organizations, as opportunities arise; provided that any such promotion or recruitment be aligned with [Girls Who Code's media kit](#).
- **CREATE A SUPPORT SYSTEM FOR INDIVIDUAL CLUBS:** To the best of their abilities, the Community Partner Representatives can help to (a) answer individual Club Facilitator concerns regarding policies and practices as needed, and (b) build a connected and supportive environment for their individual Club Facilitators.



WHO HAS ALREADY JOINED THE SISTERHOOD?

Girls Who Code has formed hundreds of partnerships with school districts, libraries, and community based organizations across all 50 states. Some of our partners include, but are not limited to:



STILL HAVE QUESTIONS? CONTACT US!

We are here to help, and welcome your ideas about partnering with Girls Who Code. Please contact our Community Partner team and we'll get back to you as soon as we can. Find your state and reach out to the relevant Community Partner Manager below:

Aya Gallego-Taveras at aya@girlswhocode.com:

Delaware, Maryland, New Jersey, New York, Pennsylvania, Virginia, Washington DC, West Virginia, Virgin Islands, Puerto Rico, Guam, and Northern Marina

Emily Ong at emily.ong@girlswhocode.com:

Alaska, Hawaii, Iowa, Kansas, Montana, Nebraska, Nevada, North Dakota, Oklahoma, Oregon, South Dakota, Utah, Washington, Wyoming

Nina Shalev at nina@girlswhocode.com:

Arizona, Connecticut, Idaho, Maine, Massachusetts, New Hampshire, New Mexico, Rhode Island, Texas, and Vermont

Jackson Thomas at jackson@girlswhocode.com:

California, Illinois, Indiana, Kentucky, Michigan, Minnesota, Missouri, Ohio, Wisconsin

Keya Wondwossen at keya@girlswhocode.com:

Alabama, Arkansas, Colorado, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, and Tennessee

Thank you for your interest in joining the movement. We look forward to partnering with you!